

1 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$155,700
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A		:60	\$900.00	09/04-09/07	4	1	4	\$3,600.00	
		Buyline Comment: AM NEWS										
	2	TU-F	7A-9A		:60	\$900.00	09/04-09/07	4	1	4	\$3,600.00	
		Buyline Comment: GOOD MORNING AMERICA										
	3	TU-F	11A-12P		:60	\$900.00	09/04-09/07	4	1	4	\$3,600.00	
		Buyline Comment: MIDDAY NEWS										
	4	TU-F	3P-330P		:60	\$600.00	09/04-09/07	4	1	4	\$2,400.00	
		Buyline Comment: MILLIONAIRE										
	5	TU-F	330P-4P		:60	\$600.00	09/04-09/07	4	1	4	\$2,400.00	
		Buyline Comment: AFTERNOON NEWS										
	6	TU-F	4P-5P		:60	\$800.00	09/04-09/07	4	1	4	\$3,200.00	
		Buyline Comment: JUDGE JUDY										
	7	TU-F	5P-530P		:60	\$1,000.00	09/04-09/07	8	1	8	\$8,000.00	
		Buyline Comment: 5PM NEWS										
	8	TU-F	6P-7P		:60	\$1,500.00	09/04-09/07	8	1	8	\$12,000.00	
		Buyline Comment: 6PM NEWS										

Station KTNV-TV LAS VEGAS, NV
Advertiser () .AMER 4 PROSPERITY
Product AMER. FOR PROSPERITY
Estimate# 400
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //400
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

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	20	SA	7A-8A		:60	\$1,200.00	09/08-09/08	1	1	1	\$1,200.00	
				Buyline Comment: SATURDAY G.M.A.								
	21	SA	6P-630P		:60	\$800.00	09/08-09/08	2	1	2	\$1,600.00	
				Buyline Comment: SATURDAY 6PM NEWS								
	22	SU	10A-11A		:60	\$1,000.00	09/09-09/09	1	1	1	\$1,000.00	
				Buyline Comment: THIS WEEK								
	23	SU	6P-630P		:60	\$1,000.00	09/09-09/09	1	1	1	\$1,000.00	
				Buyline Comment: SUNDAY 6PM NEWS								
	24	SU	7P-8P		:60	\$3,000.00	09/09-09/09	1	1	1	\$3,000.00	
				Buyline Comment: AMERICA'S FUNNIEST VIDEOS								
	25	SU	8P-9P		:60	\$7,000.00	09/09-09/09	1	1	1	\$7,000.00	
				Buyline Comment: SECRET MILLIONAIRE								
	26	M	6A-7A		:60	\$900.00	09/10-09/10	1	1	1	\$900.00	
				Buyline Comment: AM NEWS								
	27	M	7A-9A		:60	\$900.00	09/10-09/10	1	1	1	\$900.00	
				Buyline Comment: GOOD MORNING AMERICA								
	28	M	11A-12P		:60	\$900.00	09/10-09/10	1	1	1	\$900.00	
				Buyline Comment: MIDDAY NEWS								
	29	M	3P-330P		:60	\$600.00	09/10-09/10	1	1	1	\$600.00	
				Buyline Comment: MILLIONAIRE								
	30	M	330P-4P		:60	\$600.00	09/10-09/10	1	1	1	\$600.00	
				Buyline Comment: AFTERNOON NEWS								

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	31	M	4P-5P		:60	\$800.00	09/10-09/10	1	1	1	\$800.00	
			Buyline Comment: JUDGE JUDY									
	32	M	5P-530P		:60	\$1,000.00	09/10-09/10	2	1	2	\$2,000.00	
			Buyline Comment: 5PM NEWS									
	33	M	6P-7P		:60	\$1,500.00	09/10-09/10	2	1	2	\$3,000.00	
			Buyline Comment: 6PM NEWS									
	34	M	7P-730P		:60	\$800.00	09/10-09/10	1	1	1	\$800.00	
			Buyline Comment: ACCESS HOLLYWOOD									
	35	M	730P-8P		:60	\$800.00	09/10-09/10	2	1	2	\$1,600.00	
			Buyline Comment: MILLIONAIRE									
	36	M	11P-1135P		:60	\$2,400.00	09/10-09/10	1	1	1	\$2,400.00	
			Buyline Comment: LATE NEWS									
	37	M	1135P-1205A		:60	\$900.00	09/10-09/10	1	1	1	\$900.00	
			Buyline Comment: NIGHTLINE									
	38	M	8P-10P		:60	\$5,000.00	09/10-09/10	1	1	1	\$5,000.00	
			Buyline Comment: BACHELOR PAD									
	39	M	10P-11P		:60	\$9,000.00	09/10-09/10	1	1	1	\$9,000.00	
			Buyline Comment: CASTLE									

---REPORT TOTALS---
Report Totals: 93 / \$155,700.00

---SALES MONTHLY TOTALS---

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Sep 12: 93 / \$155,700.00

Sales Totals: 93 / \$155,700.00

Station Totals: 93 / \$155,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---											
Market Totals			\$432,500	KBLR	0%	KLAS	23%	KSNV	33%	KTNV	36%
				KVCW	0%	KVMY	0%	KVVU	8%	KTUD	0%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA50+

--- CREDIT RISK ---

CASH IN ADVANCE